






# JENNIFER MIELKE

OVER 15 YEARS OF PROFESSIONAL GRAPHIC & WEB DESIGN  
IN ADDITION TO FRONT-END WEBSITE DEVELOPMENT

 (615) 962-3162

 jenmielke00@gmail.com

 www.jmielke.com

 9491 County Road 125C  
Wildwood, FL 34785

## EDUCATION

MIDDLE TENNESSEE STATE UNIVERSITY  
MURFREESBORO, TN

Bachelor of Science  
Business Management

## EXPERIENCE & SKILLS

- Adobe Creative Suite & Microsoft Office
- Print & Digital Marketing Materials
- Email & Postal Marketing
- Photo & Video Editing
- Website Design & Development
- Wordpress, Drupal, Joomla & Magento
- Search Engine Optimization & Analytics
- Client Relations

## AWARDS



## Experience

2023 - Present

THE VILLAGES ENTERTAINMENT | THE VILLAGES, FL

### GRAPHIC DESIGNER

Worked with multiple departments to create website graphics, TV signage, weekly newspapers ads and weekly email campaigns to highlight the live entertainment available 365 days a year in The Villages. Created artwork for bands and producers that includes logos, newspaper ads and promotional items. Trained new hires in the Entertainment department. Maintained company website.

2012 - 2017

SUMTER ELECTRIC COOPERATIVE | SUMTERVILLE, FL

### Corporate Communications Specialist

Development and administration of multiple company websites using HTML5, CSS3, JQuery, Javascript and PHP in a Wordpress environment. Creation of high-quality digital and print visual solutions for internal and external use that were key in winning three consecutive J.D. Power awards.

2013 - 2015

R+L Carriers / Kwikturn Media | Ocala, FL

### Front-End Developer & Senior Web Designer

Designed and developed websites for clients utilizing grid framework in a Wordpress environment. Trained, assisted and guided teammates in the production of websites and marketing materials. Met with clients during the design and development stage to gather requirements and present concepts. I was awarded multiple American Advertising Awards (ADDY Awards) for both design and website development in 2014 & 2015.

2011 - 2012

Th@t Company | Leesburg, FL

### Web & Graphic Designer

Coordinated with sales and design team to complete various online and print marketing materials for clients. Utilized multiple content management systems to develop and maintain existing and newly crafted websites for a number of companies. Created full branding packages, social media ads, brochures, business cards.